

# The Official Yellow Pages Of Oman

## OMAN ADVERTISING RATES 2022-2023

PREMIUM SECTION		
YP Home Page Vertical Banner	400px X 600px	4000 OMR Per Banner
Featured Companies (Sponsorship)	300px X 250px	3000 OMR Per Poster
Featured Brands	300px X 150px	2000 OMR Per Brand
Category Keyword Sponsorship Banner	900px X 350px	500 OMR upto 5 Key Words Per Banner 1000 OMR upto 20 Key Words Per Banner 3000 OMR upto 50 Key Words Per Banner 5000 OMR upto 100 Key Words Per Banner
Landing Page Sponsored	1000px X 250px	2000 OMR Per Banner

PACKAGE DETAILS	PLATINUM	GOLD	SILVER	BRONZE
Landing page banner image	5 Nos	3 Nos	2 Nos	1 No
Profile	Unlimited	800 Words	200 Words	N/A
Key Words	50 Nos	30 Nos	15 Nos	5 Nos
Brands	50 Nos	20 Nos	10 Nos	N/A
Products	Unlimited	1000 Words	600 Words	N/A
Biz Card/Key Contacts	5 Nos	3 Nos	2 Nos	1 No
Branches	Unlimited	Unlimited	3 Nos	1 No
E-Catalogue	5 Nos	3 Nos	1 Nos	N/A
Gallery	25 Nos	15 Nos	5 Nos	N/A
Services	Unlimited	Unlimited	600 Words	N/A
Business Enquiry Form	Enabled	Enabled	Enabled	Enabled
Direct Business Call	Enabled	Enabled	Enabled	Enabled
Business Message	Enabled	Enabled	Enabled	Enabled
Social Media links (Follow)	Enabled	Enabled	Enabled	Enabled
Bookmark's	Enabled	Enabled	Enabled	Enabled
Reviews/Ratings	Enabled	Enabled	Enabled	Enabled
PRICE in OMR	3000	2000	1000	500

Special Fidelity Incentive:  
Advertised in The Oman Telephone Directory before ? Ask for your special rates.  
5% VAT will be applicable.

### TO ADVERTISE CONTACT

**YELLOW PAGES INTERNATIONAL SPC**

+968 9330 4913 | [advertise@yellowpages.om](mailto:advertise@yellowpages.om)



Po Box. 2222 | Pc. 123 | Muscat | Sultanate of Oman The Official Yellow Pages Of Oman



# Are You on Yellow Web?



YOUR MOST COST-EFFECTIVE  
WAY TO REACH 'READY-TO-BUY'  
**CONSUMERS**



**www.yellowpages.om**

# Online Advertising

Reach ready to buy customers with the  
Oman Yellow Pages  
Online Business Directory

## Why do you need YP Online Advertising?

- 96%: of people who use the Oman Yellow Pages Online follow up on ads by contacting the business.
- Be Present: In Every month more than a million shoppers turn to the online be where they expect to find you.
- Catch Their Eyes: Set your ad apart by choosing a bigger size, colorful images, and added business information.
- Get Contacted More: Get your phone ringing with effective ads that are designed for getting results.
- www.yellowpages.om, www.yp.om Promote & Connect your business profile with Ads in Local & International Markets.
- 95%: of people excess online on day to day basis each clicks on www.yellowpages.om are in the top 10 search results. Increase your visibility by trending you at the top of search results.
- Rank higher than the Competitors: by appearing higher on search results, you're standing out from the competition and getting noticed.
- Increased your meaningful contacts: Receive more value calls and visits from potential customers who are actively looking to buy.
- Expand your visibility: 24x7, 365 days available on search engines and sites like Google, Apple Maps and Yahoo!, Opera, Microsoft Edge, More exposure, Local, Regional, & International Markets. The better return on your investment.

# 96% Search in YP



Reasons why you should choose

# Oman YellowPages ?

### But WE'RE also Small

We're in every neighborhood and our local knowledge means to give your business attention expertise its deserves.

### OMAN YP Your Personal Advisor

Work with an advisor that's get to know your business & provides (CTS) custom tailored solutions to reach your goals.

### OUR SKILLS ARE CERTIFIED

You are in safe hands OMAN YP is a Premier Partner with all top browser and all our social media Partners Facebook, Twitter, Instagram and others.

### AND YOU WILL SEE RESULTS

You can see transparent clear proof of results with analytics that measures your ROI.

### Go beyond the COOKIE CUTTER

Your business in unique, and your digital presence should be to. We help you to build your digital profile which helps to connect your local & international clients.

### WITHOUT BLOWING YOUR BUDGET

We make digital profile accessible and affordable business like yours so you can compete with global players.

## Features

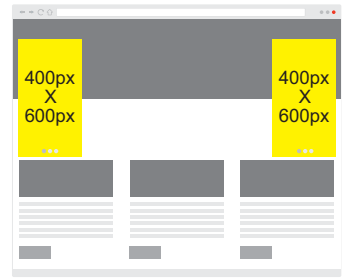
- Create an attractive detailed business profile: that will drive potential targeted audience to engage in meaningful dialogue.
- Have the competitiveness of your local market analyzed: by an YP Online digital advisor.
- Choose the right size Ad placement: that will drive you your competitive edge which fit to your budget.
- Benefit from added value: of increased your visibility from Oman Yellow Pages Partners (Google, Apple, Yahoo!, Bing, Opera, Microsoft Edge, Maps, Etc.) including links to your Oman Yellow Pages Partners business profile in their search.
- Advertise in Yellow Pages directories under business categories that drive a new calls.
- Select the right package of Ad that fits for your business, from a basic listing Ad to get attention grabbing display Ads.
- Customize your Ad with feathers clear message & visual for targeted audience.
- Track your Ad's effectiveness with a unique brands, key personal phone no, & Email to keep track on ROI.
- Track your results: within 48 hours of your priority Ad placement going to be live in Oman Yellow Pages.
- Review your results in YP Analytics: to see how many meaningful contacts (Calls, Email, Walk-Ins) through your Ad is generate.

# Looking for ?

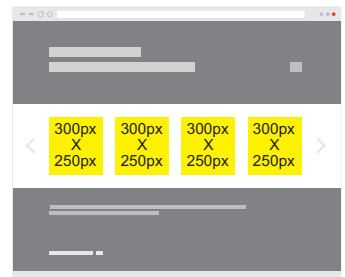
Find it fast in YP Online

## SIZE SPEC

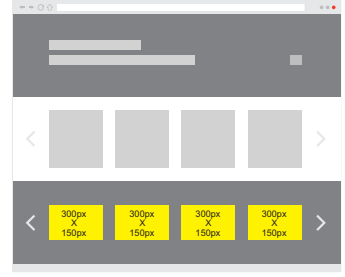
YP Home Page



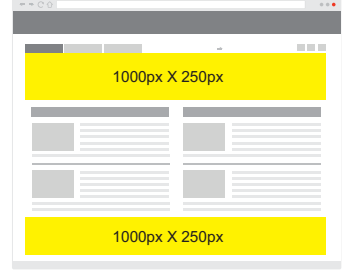
Featured Companies (Sponsored)



Featured Brands



Landing Page Banner



Category/Keyword Banner Sponsorship

